



Academy of International Business

NEWSLETTER

Vol. 23, No. 1

AIB Welcomes Laura Shanks as New Media and Communications Coordinator

Laura Shanks joins the Academy of International Business Secretariat as the Media and Communications Coordinator, taking on duties such as social media management, publication design, and developing communication strategies.

Laura comes to AIB after serving as the Marketing and Publication Coordinator at UC Berkeley Summer Sessions and Study Abroad. In this role she managed both departments' social media, wrote and edited copy for marketing materials, coordinated large-scale student events, and developed external and internal communication strategies. Since moving cross-country to join the AIB Secretariat at Michigan State University, Laura has transitioned into her new role and is excited to learn more about the AIB community.

An Owensboro, Kentucky native, Laura received her BA from the University of Kentucky. Aside from AIB, Laura is a freelance photographer, specializing in newborn photography. She enjoys alpine skiing, reading sci-fi novels, and trying all of Michigan's famous craft beer.



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Chapter News

Is your local AIB Chapter doing something great? Tell us about it: newsletter@aib.msu.edu

AIB Korea Chapter's Best Conference Award for 2017



Jaeyong Song (right) presents the 2015 Best Conference Paper Award in Bangalore, India to **Sungyong Chang** from Columbia University. The title of his paper is *Global Diversification Discount and Its Discontents: A Bit of Self-Selection Makes a World of Difference*.

The Academy of International Business Korea Chapter and Korean Academy of International Business (KAIB) will present the AMOREPACIFIC Award for Best Conference Paper for the third year in a row at the AIB 2017 Annual Meeting in Dubai, UAE, in July.

The award, which is given to papers that have been accepted for presentation at the AIB 2017 Annual Meeting, is available for authors in three categories: graduate students (including those in master or doctoral programs who earned degrees in 2016 or as of February 2017, and foreign citizens) in Korean universities who are not yet enrolled in overseas doctoral programs or employed as professors/full-time lecturers; Korean doctoral students who study abroad; and Korean assistant professors who teach in Korea or abroad.

Jaeyong Song, the current chair of the AIB Korea Chapter, became chair in 2014 and made the AMOREPACIFIC Award one of his first major initiatives.

“The primary objective for me to introduce the award was to boost the membership of the chapter, as well as the participation of the members in the AIB’s annual conference,” Song said.

The chapter’s first Best Conference Paper award was given before the AIB 2015 Annual Meeting in Bangalore, India. As an editor of the *Journal of International Business Studies (JIBS)*, Song asked the other *JIBS* editorial team members to evaluate the submitted papers for the award.

Funding for the awards is granted through AMOREPACIFIC, which is worth one million Korean won, or about \$860USD.

The call for papers for this year’s award will most likely be announced in the spring and will be sent to the members of the AIB Korea Chapter, KAIB, and the Association of Korean Management Scholars (AKMS).

Song said five to 10 papers are typically submitted, but he is hoping for more this year.

What is your AIB Chapter doing? Let us know by sending an email to newsletter@aib.msu.edu and your story could be featured in the newsletter.

Upcoming Chapter Meetings

AIB US-West Chapter Annual Conference

February 23-25, 2017

San Jose, California, USA

AIB Latin America Chapter Conference

March 8-10, 2017

Lima, Peru

AIB US-Midwest Chapter Meeting

March 22-24, 2017

Chicago, IL, USA

AIB UK and Ireland Chapter Conference

April 6-8, 2017

Reading, Berkshire, United Kingdom

AIB India 2017 Conference

April 19-20, 2017

Pune, India

Don't miss an AIB event near you. Visit aib.msu.edu/events for the most recent updates.

Announcements

The most up-to-date announcements are also on our homepage at aib.msu.edu

Presidential Graduation Gift for Recent Graduates

The AIB Executive Board would like to present the Presidential Graduation Gift to recent Ph.D. graduates! If you received your Ph.D. within the last calendar year and had a student AIB membership at the time of your graduation, you are eligible to receive a complimentary year of regular membership to celebrate your accomplishment. If you are eligible, contact Kathy Kiessling at membership@aib.msu.edu.

Voting Now Open for 2017-2020 Executive Board Members

We want to hear from you! Help choose which members will join the AIB Executive Board for the 2017-2020 term by voting at aib.msu.edu/vote. This is your opportunity to have a say in how AIB is governed for the next several years. The election will remain open **until 5 p.m. EST on March 17**.

Registration Now Open for AIB 2017 in Dubai

Registration for the AIB 2017 Annual Meeting in Dubai is now open. Register before March 31 and receive the early registration discount. Please note that all presenters and participants must register to attend the meeting. Only AIB members whose dues are paid **through July 5** may attend the meeting. Non-members and those expiring before July 5 should pay the annual membership fee when they register. Visit aib.msu.edu/events/2017/registration.asp to register.

Winner of the 2017 JIBS Decade Award

The JIBS Decade Award, sponsored by Palgrave Macmillan, recognizes the most influential paper published in JIBS 10-years prior. The winner of the JIBS Decade Award for 2017 is "The determinants of Chinese outward foreign direct investment" by Peter J Buckley, L. Jeremy Clegg, Adam R. Cross, Xin Liu, Hinrich Voss and Ping Zheng. The award will be presented to the winners at the AIB 2017 Annual Meeting in Dubai. Visit jibs.net for more information about the award, free article downloads, and all past JIBS Decade Award winners.

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Treasurer: Irem Kiyak

Media and Communications
Coordinator: Laura Shanks

Have a story for the newsletter? Submit your idea to newsletter@aib.msu.edu

Annual Meeting Updates

Find more information at aib.msu.edu/events/2017



The AIB 2017 Dubai logo was the winner of the student competition to design the 2017 meeting's logo and was created by Mouza Al Harman, a student of Zayed University.

AIB 2017 Annual Meeting in Dubai, UAE on July 2-5, 2017

Meeting Venue

The AIB 2017 Annual Meeting will take place at JW Marriott Marquis Dubai. The conference venue will also serve as the primary conference hotel for the meeting. The Gala Event will take place on July 4 at the JW Marriott, as well.

Lodging Information

A five-star business hotel, the JW Marriott Marquis, with its 1,600 guest rooms spread out across two towers and 72 floors, is the world's tallest hotel. With 15 restaurants and lounge bars covering the world's best cuisines, a full-service spa, fitness center, and an outside swimming pool, the hotel is a destination on its own.

To qualify for the discounted rates for the annual meeting, you must follow the link available from the AIB conference webpage (aib.msu.edu/events/2017). You can also reserve a room via phone (a list of global reservation numbers can be found at marriott.com/help/global-phone-reservation-numbers.mi). When calling, identify yourself as a member of the AIB 2017 Annual Meeting. You must reserve your room by **May 28**.



The AIB rates include complimentary high-speed wireless Internet and an international buffet breakfast. The rates are subject to applicable taxes and fees (a 10% municipality fee, a 10% service charge, and an AED 20 tourism fee), standard for all Dubai hotels.

Travel Stipends

AIB offers a limited number of travel stipends for doctoral students and area scholars to assist with expenses related to attending the AIB 2017 Annual Meeting. Further information and application forms are available at aib.msu.edu/events/2017.

Doctoral Travel Stipends

A limited number of US\$500-\$1,000 stipends to help doctoral students attend the AIB 2017 Annual Meeting are made possible through a Sheth Foundation grant, as well as through individual contributions to the AIB. These stipends are available for full-time Ph.D. students who plan to attend a preconference consortia (especially the Doctoral Consortium) and/or have a paper accepted for presentation at the meeting. Recipients of the stipends will be expected to assist the conference organizers for about 10 hours during the conference with various logistical tasks. Applications for travel stipends will be accepted only through the online application form (found at aib.msu.edu/events/2017/Registration.asp) and are **due March 15**.

Area Scholar Fellowships

A limited number of Area Scholar Fellowships for faculty attending the AIB 2017 Annual Meeting are made possible through generous individual contributions to AIB.

For 2017, Area Scholar Fellowships will be available to faculty members from countries that are traditionally under-represented in our membership, with particular emphasis to applicants from Central and South America, Africa, Middle East, and Central Asia. The fellowship comprises of:

- One free conference registration for the AIB 2017 Annual Meeting
- A stipend of US\$500 to help defray travel and hotel expenses
- Two years of AIB membership

In order to take advantage of this offer, the Dean or the Director of the School must nominate a member of their faculty who is not currently an AIB member by sending the following items to the AIB Secretariat **by March 15**:

- A letter of nomination signed by the dean or director of the institution
- A completed PDF conference registration form (write "Area Scholar Application" in payment section)
- A one page resume of the nominated faculty member

AIB 2017 Registration Deadlines

**Early
Registration
Deadline:**

March 31

**Registration
Deadline for
Presenters:**

April 15

**Regular
Registration
Deadline:**

May 15

Registration is now open at aib.msu.edu/events/2017/Registration.asp

AIB 2017 Tentative Schedule

The following is a tentative schedule for the AIB 2017 Annual Meeting in Dubai, UAE from July 2 to July 5, 2017. Visit aib.msu.edu/events/2017/Program.asp for the most up-to-date program.

Friday, June 30

9 a.m. - 5 p.m.	AIB Executive Board Meeting (AIB Board Members only)
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Saturday, July 1

9 a.m. - 5 p.m.	AIB Board Meeting (AIB Board Members only)
9 a.m. - 5 p.m.	AJBS Conference (Separate submission and registration process)
9 a.m. - 5 p.m.	CARMA Research Methodology Workshops (Pre-registration required)

Sunday, July 2

8:30 a.m. - 4 p.m.	Doctoral Consortium (Accepted students only)
8:30 a.m. - 1:30 p.m.	JIBS/AIB Paper Development Workshop (Accepted authors only)
9 a.m. - 1 p.m.	Chapter Leadership Workshop (By invitation only)
9 a.m. - 4 p.m.	Junior Faculty Consortium (Accepted faculty only)
9 a.m. - 4 p.m.	Research Capacity Workshop (Pre-registered participants only)
12:30 - 3 p.m.	Dubai Community Engagement Activities (Pre-registration required)
4 - 5 p.m.	New Members Welcome
5:15 - 7:30 p.m.	AIB Conference Opening Plenary
7:30 - 9 p.m.	Presidential Reception

Monday, July 3

8 - 8:45 a.m.	Fellows Cafe (Open to all)
9 a.m. - 5:30 p.m.	Full Day of Sessions
5:45 - 6:45 p.m.	Townhalls
7 - 9:30 p.m.	AIB Fellows Dinner (AIB Fellows only)

Tuesday, July 4

8 - 8:45 a.m.	Fellows Cafe (Open to all)
9 a.m. - 5:30 p.m.	Full Day of Sessions
5:45 - 6:45 p.m.	Chapter and SIG Meetings
7:30 - 10:30 p.m.	Gala Event at the JW Marriott Marquis Dubai

Wednesday, July 5

8 - 8:45 a.m.	Fellows Cafe (Open to all)
9 a.m. - 4 p.m.	Full Day of Sessions
4:15 - 5:45 p.m.	AIB Awards Ceremony and Business Meeting
5:45 - 7 p.m.	AIB Awards/Farewell Reception - Sponsored by Palgrave Macmillan



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No matter where you are travelling from, the Star Alliance™ network offers you a wide choice of flights to AIB 2017 Conference in Dubai, UAE.

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You can also save money when you book your flights. Simply quote the Convention Code TK55S17 and you plus one travelling companion will receive a special discount. Better still, no matter which Star Alliance member airline's frequent flyer programme you belong to, you can earn and redeem miles across all 28 airlines.

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Member Q&A

Getting to know the AIB community

Lorraine Eden

Kicking off the first Member Q&A feature for the AIB Newsletter, Lorraine Eden, president-elect of the Executive Board, answered questions about her experience in AIB.



When and why did you join AIB?

I joined AIB in 1991. At the time, I was a professor in the Paterson School of International Affairs at Carleton University, Ottawa, Canada. John Dunning and Alan Rugman, who were both important mentors for me, urged me to join AIB. At Carleton, I was teaching a graduate seminar on multinational enterprises (MNEs) and was researching and writing about MNE strategies in response to regional integration. With those teaching and research interests, AIB was a natural “professional home.” I followed their advice, joined AIB and have been a member ever since!

What are you most looking forward to in your role as President next year?

I am most looking forward to the opportunity to work with individuals who play various leadership roles within AIB (e.g., Board, Secretariat, chapter chairs, journal editors, the Fellows, WAIB) on thinking how AIB can provide the highest possible value added to its members at a time when the world is changing so rapidly (and in such unexpected ways) all around us.

Are you working on any projects right now?

Like most academics, I always have several projects underway at the same time. Keeps life interesting!

AIB: I am drafting a Code of Ethics for the AIB membership and working with the Board and Secretariat to have the code ready by the AIB 2017 Annual Meeting. The new code needs to be coordinated with our two existing ethics codes (the JIBS Code of Ethics, and the Code of Ethics for the AIB Leadership) so that is adding some complications. To implement the code, there will also need to be an ethics committee set up. We hope to see the new code up and running by the end of 2018.

Texas A&M: This academic year, I am teaching three sections of my graduate seminar on transfer pricing, 60+ students in total. About [almost half] of my students go on to transfer pricing careers mostly with Big Four firms. More than 250 of my former students keep in touch through a closed LinkedIn network, Transfer Pricing Aggies, which I moderate. Working with my current and former students is very rewarding.

Research: Right now, I am working with co-authors on MNEs in war zones, MNEs and liability of foreignness, and governance of strategic alliances. I'm also working on a book on transfer pricing and a co-authored book on ethics in the academy.

What do you like to do outside of AIB? Any favorite hobbies?

Photography has been a passion of mine for some years now; I find it relaxing both taking and editing photos. I lifted weights for nearly 15 years until an extruded herniated disk last January put an end to that, and now I'm taking Pilates lessons. My husband and I also enjoy traveling, going to movies, bicycling, and visiting with family (we have three grandchildren ages 4, 8, and 9) and friends.

We want to get to know you, too! The Member Q&A is looking to feature all types of its members. If you're interested in being interviewed, email newsletter@aib.msu.edu for more information.

Just Off the Press

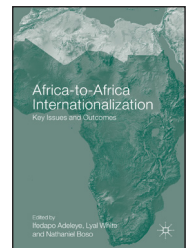
Featuring newly published titles from AIB members. Submit yours to newsletter@aib.msu.edu

The latest in AIB book series publications:



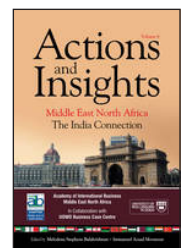
Mary Yoko Brannen and **Terry Mughan** have edited the recently published *JIBS* Special Collection on *Language in International Business: Developing a Field* (Palgrave Macmillan, 978-3319427447). Tracing the treatment of language in international business as represented in the *Journal of International Business Studies*, this seminal collection critically explores the conceptualizations of language that have been adopted or ignored by international business scholars over the years and showcases nine articles that have played an important role in establishing and advancing the field. In today's increasingly globalized context of business, significantly richer theories from interdisciplinary perspectives are needed to explain the complexity of the interplay between multiple facets of language and how they affect day-to-day operations.

Africa-to-Africa Internationalization: Key Issues and Outcomes (Palgrave Macmillan, 978-3319306919) has recently been edited by **Ifedapo Adeleye**, Lyal White, and **Nathaniel Boso** as part of the AIB Sub-Saharan Africa (SSA) Series. Highlighting an important emerging trend in FDI to Africa, this book consists of important contributions focusing on an increase in trade and investment between African countries. An area that until now has received little attention, this volume aims to define the key issues and explores the challenges and outcomes that have characterized Africa-to-Africa internationalization, providing guidance on directions for future research.



Impact of International Business: Challenges and Solutions for Policy and Practice (Palgrave Macmillan, 978-1137569462), edited by **Heinz Tüselmann**, Stephen Buzdugan, **Qi Cao**, **David Freund**, and Sougand Golesorkhi as part of the UK-Ireland Chapter book series, addresses current challenges and issues for international business research to provide guidance for decision-makers on how to solve actual problems, and provides fresh insights that are pertinent for policy and practice. The book examines various contemporary international business issues from various viewpoints, draws on research conducted in different countries, examines IB issues in both developed and emerging country contexts, offers various theoretical perspectives and different methodologies. It provides both rigorous empirical and conceptual advances and insights that are useful and relevant for managers and policy makers in their search for solutions in face of current challenges posed by the international environment.

Book 4 in the Actions and Insights series from the AIB Middle East-North Africa Chapter, *The India Connection* (Emerald, 978-1784417888), is edited by **Melodena Stephens Balakrishnan** and **Immanuel Azaad Moonesar**. This set of cases explores why and how some successful Indian entrepreneurs have relocated themselves to the United Arab Emirates, tracing their entrepreneurial stories. Two cases are from the healthcare industry: Dr. B.R. Shetty is the founder of NMC Healthcare, UAE Exchange and Neo Pharma. Dr Azad Moopen is the founder of Aster DM Healthcare. This case traces the story of Yogesh Mehta who moved from Mumbai, Maharashtra to begin Petrochem Middle East. The book also documents the stories of a few women entrepreneurs, including Uma Ghosh Deshpande, who carved a career for herself in the competitive UAE media production industry, and the Karla sisters, who are on a quest to make the world disability friendly.



AIB would like to share newly published titles with an international business focus authored or edited by its members in the Just Off the Press section. Email your announcement following the style of the entries above to newsletter@aib.msu.edu. Please limit your entry to 150 words.

Contributions

Donations from AIB members are always appreciated.

AIB Initiatives

Contributions to AIB support student scholarships, faculty fellowships, research grants, travel grants, and publications subsidies. Donations to continue supporting these projects can be made during AIB membership renewal or annual meeting registration processes, or may be sent separately to the AIB Secretariat anytime throughout the year. A special note of thanks to the members listed below for generously contributing to AIB's initiatives in 2016:

Full Benefactors

Gifts of \$100 and more

Noritake Kobayashi
Masaaki Kotabe
Angela Mwendu Musimba
Donald M. Pattillo
Saeed Samiee

Associate Benefactors

Gifts of \$50-99

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Hussain G. Rammal
Malika Richards
Neusa Santos
Peter Stark
Yumei Wang
Gerald T. West

JIBS Adopt-a-Library Program

The Adopt-a-Library program was initiated by the AIB Fellows to help libraries around the world that could not otherwise afford to subscribe to *JIBS*. Contributions to the Adopt-a-Library program may be made during AIB membership renewal or annual meeting registration processes, or may be sent separately at any time to the AIB Secretariat. In 2016, the following members generously supported the program:

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Anupama Phene
Margaret Phillips
Hussain G. Rammal
Malika Richards
Omar Salgado
Neusa Santos
Peter Stark
Marjorie Wharton

Institutional Members

We thank the following organizations for supporting the Academy of International Business through an institutional membership for the 2016 calendar year:

Florida International University, USA	Universidad de La Salle, Colombia
George Washington University, USA	Universidad del Pacifico, Peru
Georgia State University, USA	Universidad EAFIT, Colombia
GITAM School of International Business, India	Universiti Utara Malaysia, Malaysia
Indian Institute of Foreign Trade, India	University of Agder, Norway
Indiana University, USA	University of Auckland, New Zealand
Michigan State University, USA	University of Pittsburgh, USA
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Peking University, China	University of San Francisco, USA
Poznan University of Economics, Poland	University of South Carolina, USA
Sukhothai Thammathirat Open University, Thailand	York University, Canada
Universidad Autonoma de Occidente, Colombia	

AIB invites other organizations to become institutional members. For more information about institutional membership and its benefits, please visit aib.msu.edu/membership.

New Members

Welcome to the 35 following new members who joined the AIB community between October 16 through December 31, 2016.

Laura Andreoli van Schijndel	Vaibhav Gupta	Shiv S Tripathi
Giselle Antoine	Janos Kiss	Judith Salinas
Kevin Bechard	Stephani Mason	Shan Shan
Ekaterina Bizyarkina	Michele Metcalf	Pratima Sheorey
Diego Cueto	Miguel Montoya	Bruce Stening
Kaitlyn DeGhetto	Buddhika Mudannayake	Nathan Taylor
Adel Fadhil	Chidubem Obiodu	Zsofia Toth
Hiroyasu Furukawa	Wee Ming Ong	Martin Tubula
Jorge Guillen	Rushi Pandya	Lijie Wang
Henrik Gundelach	Victoria Reid	Robert Warmenhoven
Xiaoyi Guo	Ziva Rozen-Bakher	Xinjie Zhao
	Kim Rutkowski	Michael Ziolkowski

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[linkedin.com/
groups/51447/profile](https://linkedin.com/groups/51447/profile)

**Thank you to the current AIB Executive Board, Chapter Chairs,
and publication editors for serving this growing global community.**

Executive Board

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Masaaki (Mike) Kotabe

President-Elect

Lorraine Eden

Immediate Past President

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Vice President Program (2017)

Sarianna Lundan

Vice President

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